

HAUS STROM

ENERGIZING YOUR HOME & BUSINESS



**Securing Happiness,
Connecting Possibilities.**

For Homes & Businesses

Leadership

Hausstrom Group is guided by leadership committed to building a reliable and long-term electrical solutions ecosystem across its markets.

Under the direction of our Executive Chairman, the group continues to expand its capabilities across energy systems, electrical infrastructure, consumer appliances, mobility and servicesolutions.

This leadership approach emphasises consistency, accountability and long-term thinking across every part of the organisation.



About Us

Hausstrom Group is an integrated energy and electrical solutions company providing solutions across homes, businesses and industries. Our ecosystem spans power backup systems, power distribution, consumer electrical appliances and mobility solutions.

The group operates manufacturing facilities in Nigeria and India, a global HQ office in Dubai and with a growing presence across Nigeria and Africa. Supported by a strong distribution and technical support network, Hausstrom powers homes, supports businesses and strengthens everyday infrastructure across its markets.

Our focus remains clear: Build dependable products, strong partnerships and long-term value for customers and partners across Nigeria.

40+
Years of Industry Experience

1000+ Workforce **100+** Engineers

3000+ Authorised Dealers **17+** Warehouses

15+ Nationwide Service Centres **9+** Countries

4+ R & D Facilities **3+** Manufacturing Facilities

Our Business Verticals

Each vertical within the Hausstrom ecosystem is designed to work independently while contributing to a larger, integrated system. Together, they support power generation, distribution and everyday usage across residential, commercial and industrial environments.



Our Group Structure

Hausstrom Group operates a multi-brand ecosystem supporting different segments of the power and electrical market.

Brands within the ecosystem include:

HAUS STROM
ENERGIZING YOUR HOME & BUSINESS

GSR
POWERING THE FUTURE

GLOW ENERGY
MAKING LIVES BRIGHTER

Hanushi
COMMODITIES WITH EXCELLENCE

Why choose Hausstrom

Hausstrom combines manufacturing capability, a multi-brand ecosystem and a growing international footprint to deliver dependable electrical solutions across its markets.

In-Country Manufacturing Capability

Manufacturing operations in Nigeria supporting reliable supply, faster availability and long-term market commitment.

Structured After-Sales Support

Supported by Hausstrom Secure™, ensuring long-term system performance, maintenance and technical support.

Nationwide Distribution Network

Strong market coverage through regional offices, distributors, dealers and technical support centres across Nigeria.

Industry Recognition & Partnerships

Endorsed by EDAN (Electrical Dealers Association of Nigeria) and actively engaged with industry stakeholders.

Continuous Product Improvement

Customer and installer feedback is actively captured through our CRM platform and used to improve product performance, reliability and user experience.

Market Engagement/Knowledge Sharing

Active participation in industry discussions, technical education and podcast engagements with professionals and partners.



Power Backup

Hausstrom manufactures and supplies dependable power backup solutions built for Nigerian power conditions.

Our durable, maintenance-friendly batteries and high-efficiency inverter systems deliver stable electricity for homes and businesses.

These solutions support everyday power reliability across residential and business environments.



Tubular Batteries

Range: 150Ah - 300Ah

FEATURES

Advanced Metallurgy: Uses a Selenium Lead alloy grid and high-density materials to provide a stronger internal structure and better power delivery.

Deep Discharge Recovery: Designed for superior cyclic performance, allowing the battery to bounce back effectively even after being heavily drained.

Charge Retention: High-purity components minimize "self-discharge," meaning the battery holds its charge for longer periods when not in use.

Operational Stability: Ensures consistent voltage balance across all cells, which optimizes overall performance and extends the battery's lifespan.

Durable Design: Features a completely leak-proof construction that requires minimal maintenance, making it safer for indoor environments.



Hybrid and Non-hybrid Inverters

Range: 1KVA - 50KVA

FEATURES

Overload & Reset: Detects when power demands exceed capacity, triggering an alarm followed by a safety shutdown that requires a reset.

Battery Health Guard: Tracks voltage levels to provide early warnings and automated shut-offs, preventing permanent damage from deep discharge.

Heat Management: Actively monitors operating temperatures, providing an audible alert and protective cutoff if the unit gets too hot.

Short Circuit Logic: Employs specific detection for both grid and battery power, attempting smart retries before locking into a safe "reset" state.

Grid (Mains) Security: Includes a dedicated Miniature Circuit Breaker (MCB) trip feature to isolate the unit from the power source during major electrical faults.



Power Distribution

Reliable power distribution is critical to the performance and safety of any electrical system.

Hausstrom provides electrical infrastructure solutions designed to support stable, protected, and efficient power flow across residential, commercial, and industrial environments.



Industrial Switchgear

Changeover Switches • HRC Switches • Switch Fuse Units • Busbar Chambers

FEATURES

- **High Breaking Capacity:** Designed to safely interrupt high fault currents, ensuring the protection of industrial machinery.
- **Robust Thermal Management:** Features superior ventilation and high-grade materials to prevent overheating during continuous operation.
- **Fast Spark-Quenching:** Equipped with efficient arc-chutes to quickly extinguish electrical arcs, extending the lifespan of the contacts.
- **Long Mechanical Life:** Built with heavy-duty components tested for thousands of switching cycles under full load.



Building and Circuit Protection

Distribution Boards • MCBs • Isolators • MCB Changeovers • Fuse Units

FEATURES

- **Dual-Protection Mechanism:** Provides comprehensive safety against both Overloads (thermal) and Short Circuits (magnetic).
- **Flame Retardant Housing:** Manufactured using high-strength, fire-resistant plastic to prevent electrical fires from spreading.
- **Finger-Safe Terminals:** Designed with IP20 protection to prevent accidental contact with live parts during installation or maintenance.
- **Trip Indication:** Clear visual status windows (Red/Green) for immediate identification of faulty circuits.



Consumer Goods

Everyday living depends on appliances that perform consistently and efficiently.

Hausstrom appliances are designed to support daily activities across homes, offices and commercial spaces, delivering dependable performance under regular usage conditions.

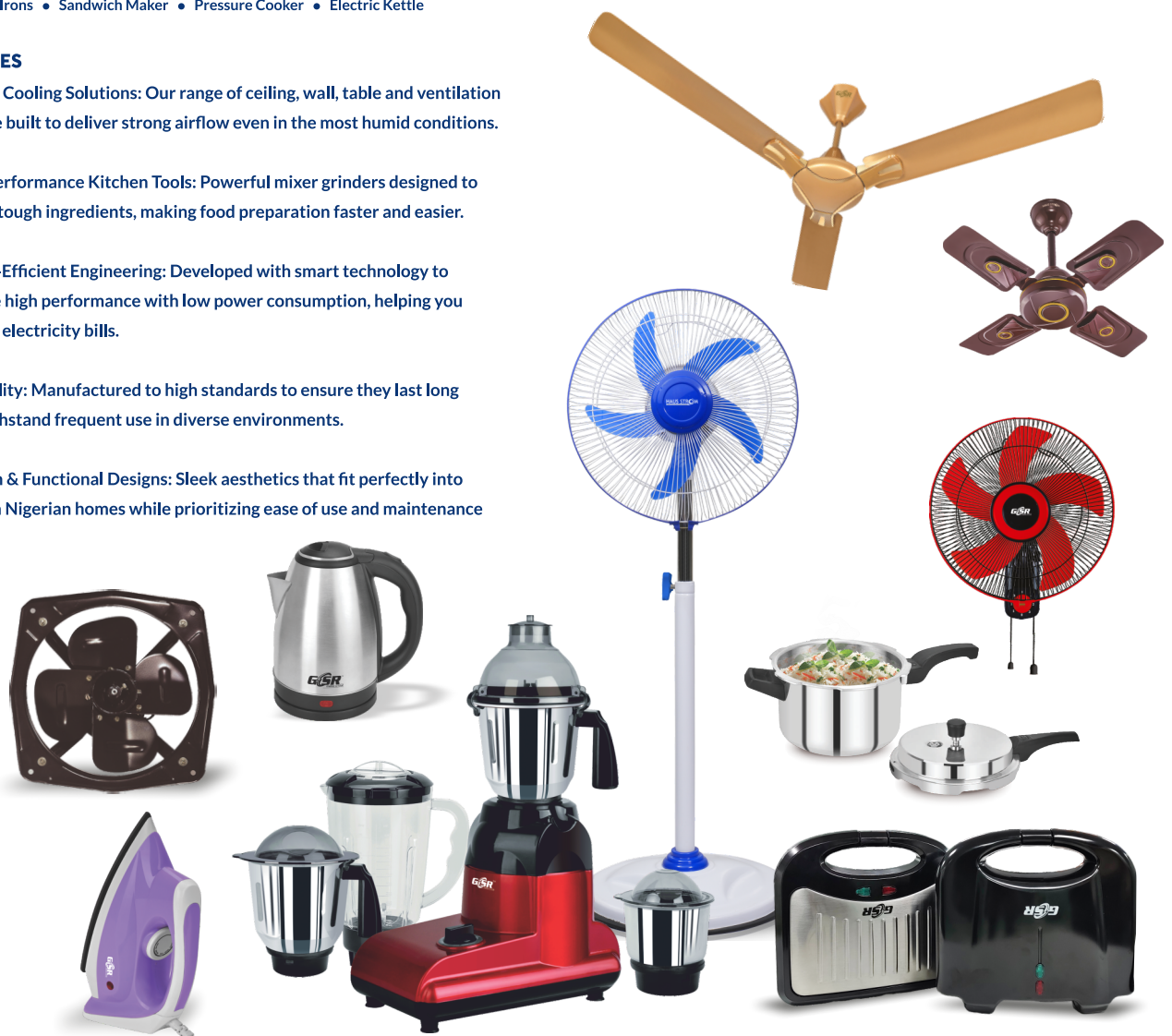


Product Categories

- Mixer Grinders • Ceiling Fans (56" & 24") • Wall Fans • Standing Fans • Ventilation Fans
- Electric Irons • Sandwich Maker • Pressure Cooker • Electric Kettle

FEATURES

- **Rugged Cooling Solutions:** Our range of ceiling, wall, table and ventilation fans are built to deliver strong airflow even in the most humid conditions.
- **High-Performance Kitchen Tools:** Powerful mixer grinders designed to handle tough ingredients, making food preparation faster and easier.
- **Energy-Efficient Engineering:** Developed with smart technology to balance high performance with low power consumption, helping you save on electricity bills.
- **Durability:** Manufactured to high standards to ensure they last long and withstand frequent use in diverse environments.
- **Modern & Functional Designs:** Sleek aesthetics that fit perfectly into modern Nigerian homes while prioritizing ease of use and maintenance



Mobility

Hausstrom automotive batteries are designed to deliver dependable starting power and sustained performance across a wide range of vehicles.

Built to operate effectively in varying environmental and usage conditions, they support consistent vehicle performance for both personal and commercial mobility needs.



Product range: 38Ah – 200Ah

Rugged, reliable and ready to go. Powering the Future of Movement

MEGACRANK



- **High-Cranking Power:**
Starts your engine instantly, even on cold mornings or after the vehicle has been parked for a long time.
- **Vibration Resistance:**
Built with reinforced internal plates to withstand the constant "shaking" and rough terrain of Nigerian roads without losing power.
- **Low Maintenance Design:**
Advanced alloy technology reduces water loss.

CHLORIDE



- **Heat-Resistant Casing:**
Designed with high-grade materials to handle the extreme under-hood temperatures of the tropical climate, preventing bulging or leaking.
- **Extended Service Life:**
Heavy-duty grids inside ensure the battery lasts through many more charge cycles than standard "cheap" alternatives.

Hausstrom Secure™

Hausstrom Secure™ supports the long-term performance of Hausstrom products through structured after-sales services.

Through our service and CRM platform, customer and installer feedback is continuously collected and analysed.

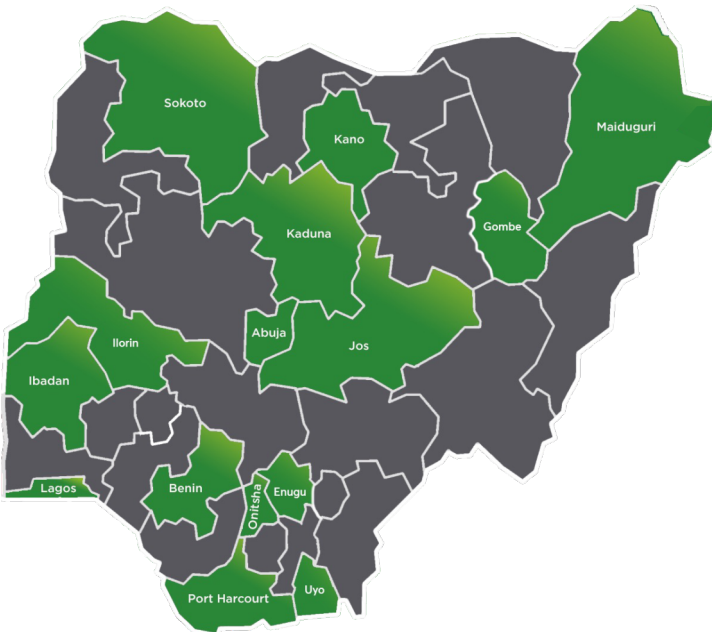
These insights help our engineering and product teams improve product performance, reliability and user experience over time.



SCAN TO GET STARTED

- Register your warranty
- Access installation guides
- Download support resources.

National Distribution Network



Hausstrom operates a growing nationwide distribution and service network across Nigeria. Supported by local manufacturing and strong supply infrastructure.

This network ensures reliable product availability, faster service response and strong market coverage across Nigeria.

Our branch offices are spread across 15 states:

- Abuja • Benin • Enugu • Gombe • Ibadan
- Ilorin • Jos • Kaduna • Kano • Lagos
- Maiduguri • Onitsha • Port-Harcourt
- Sokoto • Uyo

Let's Build the Future of African Energy Together.



Partner with Hausstrom

Whether you're a distributor, dealer, installer, institutional buyer or export partner, Hausstrom has the products, the infrastructure and the team to support your growth.



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